

# Bull's Eye!

Canada's best designers give FTBC a big flash of support.

The Canadian fashion industry is always quick to lend a hand when one is needed. And recently, when we took to the ateliers of Vancouver, Toronto and Montreal with our cameras at the ready, we found 35 Canadian fashion designers wearing their support for Fashion Targets Breast Cancer on their sleeves...and their chests...and their heads....

**JOHN FLUEVOG** Vancouver



**PHILIPPE DUBUC OF DUBUC** Montreal



**CRYSTAL SIEMENS** Toronto



**SIPHAY SOUTHIDARA FROM YSO** Montreal



**DENIS GAGNON** Montreal



**SABRINA ALBANESE AND JOYCE LO OF WOLVES** Toronto



**JENNIFER DARES OF LAYER** Toronto

MARISA MINICUCCI  
FROM M SIAMO Montreal



THIEN LE Toronto

FRANCO MIRABELLI Toronto



SUNNY CHOI Toronto

DAVID DIXON Toronto



JOEFFER CAOC OF MISURA  
Toronto



ARTHUR MENDONÇA Toronto

# INTERNATIONAL REPORT ■ COMMUNITY

TYLER SCHERER, KYLE DEINSTADT, THANOS TRIPI OF 50+R Toronto



HEATHER YOUNG OF DUST  
Vancouver



ELSA CORSI Vancouver



DEAN HORN Toronto



CHRIS TYRELL AND JIM SEARLE OF HOAX COUTURE Toronto



RENATA MORALES  
OF MORALES Montreal



RICHARD LYLE AND JENNIFER HALCHUK OF MERCY Toronto

IAN HYLTON AND KIM NEWPORT MIMRAN  
OF PINK TARTAN Toronto



HAJNALKA MANDULA OF  
MANDULA MODA Vancouver



ELSA SMITH Vancouver



SHELLI OH OF HAREBELL Toronto



PAT MCDONAGH Toronto



RON LEAL Vancouver



JUDY CORNISH AND JOYCE GUNN  
HOUSE OF COMRAGS Toronto



# right on target

Rethink Breast Cancer's night out supported the industry that supports them



**THE FASHION TARGETS BREAST CANCER T-SHIRT MADE** a special guest appearance at the packed pre-party for The Toronto Fashion Incubator's Fall 2003 New Labels show — one of the highlights of Toronto Fashion Week. Those sporting the stylish new T-shirt created for Rethink's Fashion Targets Breast Cancer 2003 campaign had the crowd of fashionistas eager to know how they could get one too. They're available for a limited time, exclusively at Holt Renfrew.

The sponsors who helped make the Fashion Targets Breast Cancer 2003 campaign joined Rethink Breast Cancer members and fashion personalities at the cocktail reception.



1. From left to right: Alison Gordon-Farber, marketing director; Mimi Martinoski, volunteer; M.J. DeCoteau, executive director, Rethink Breast Cancer.
2. Ceri Marsh, editor, *FASHION18* and Rethink sponsor, Steve Preiner, corporate marketing manager, LG Electronics Canada Inc., Rethink sponsor.
3. Janet Eger, public relations manager, Holt Renfrew, Rethink sponsor and Sylvie Lapointe, communications manager, Air France.
4. Designer Thien Le wears a customized T-shirt.
5. Ron Barr, executive director of community and government relations, Pattison Outdoor, Rethink media partner.
6. Tammy Secko and Melissa Schuberth, ING DIRECT, Rethink Breast Cancer sponsor.
7. Creative team, Karin Djelaj and Drew Patler from Flavour.

