



PARTICIPANTS NEEDED FOR A NATIONAL SURVEY ON YOUNG WOMEN WITH BREAST CANCER

Help ensure women in your community are represented

Rethink Breast Cancer is calling on Canadian women diagnosed with breast cancer since 2005 to share their experiences and concerns about their breast cancer journey in a national online survey. Results of the survey will be used to inform education, advocacy and support programs.

This unique national initiative looks at how women with breast cancer experience diagnosis, treatment and support for their illness. The survey will focus on learning about and responding to the needs of women 20 to 49 but is open to all women diagnosed with breast cancer in the last six years.

Rethink is looking for women from across the country to take part in the survey so that the results best reflect the diversity of Canadian women. Women living outside of major urban centres are encouraged to participate to ensure that their experiences are represented.

To take part in the survey, please visit survey.openvenue.com/rethinkbreastcancer

All responses will be kept strictly confidential and anonymous.

Launched in 2001, Rethink Breast cancer is the first-ever, Canadian breast cancer charity to bring bold, relevant awareness to the under-40 crowd; foster a new generation of young and influential breast cancer supporters; infuse sass and style into the cause; and, most importantly, respond to the unique needs of young (or youngish) women going through it.

The survey is being conducted by the Summit Strategy Group, an independent Canadian Research Firm

For more information, please contact Allen Braude at allen@rethinkbreastcancer.com